

Inside your head

Analysts are highly-valued employees because of their brain power. Anyone can generate reports. But extracting insights; then making them actionable, creates real, tangible value. Doing it quickly and repeatedly makes them rock stars.

While the analyst's value is brain-based, a good portion of their time is spent preparing data. This time consuming, arduous task comes with the turf. It's part of the gig. But adding ATLAS to the group enables analysts to spend more time solving problems and identifying opportunities. Less time "prepping" data. And that rocks!

assemble

analyze

activate

automate



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BECOMING A ROCK STAR ANALYST



REPORTING STUDIO

Provides Manufacturers with Actionable Retail Insights for Game-Changing Outcomes

ATLAS integrates and aggregates data from POS and back-office systems to harvest sales, supply chain and SKU data

Manufacturers benefit from having real-time visibility into product performance, helping to identify supply chain issues and corrective actions at the SKU and/or store levels



Interactive dashboards and reports, report library and customized reporting

OSA+

On-Shelf Availability for Quickly Correcting In-Store Issues via Auto-Alerts Sent to Retail Reps or Store Personnel

Every item/every store/every day

Daily Zero Sales, Out of Stocks and Ghost Inventory

Complete OSA+ report suite inside of ATLAS

Daily dashboard of retail coverage

Dynamic routing

TRACE

Mobile Store Audits: Any Store, Any Time

Complete integration into ATLAS

Take notes per item, per store

Store & retrieve pictures in store

Automatically send to your retail service provider

View responded and non-responded tasks

AMP

Increase Productivity by Automating the Drawing of Planograms and Optimizing Space Planning Choices

Improve productivity by automating assortment decisions, planogram drawing and reporting

Process provides category customization and incorporates retailer-defined rules

Align implementation with the customer's approach and strategy

