

Margie, (3) areas need your attention. Click here for details on each alert.

ATLAS

Current Date Range

September 2018

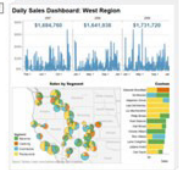


October 2018



Recently Configured Dashboards

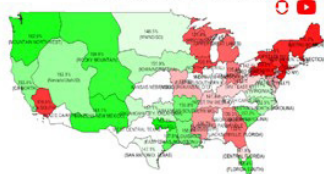
Daily Sales Dashboard



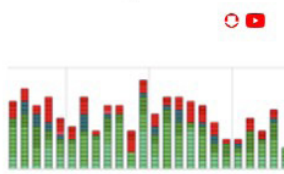
Sales Forecast



Sales to Plan (By Region)



Grocery Market Share



Opportunity by Household



Average Shopper KPIs



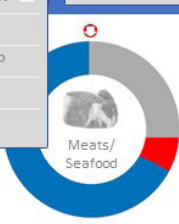
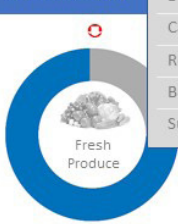
Inventory Position



Performance By

Department
Category
Regional VP
Buyer
Supplier

Add Filter



Reporting Studio

OTIF

Resets

Ranking Reports

Alerts

- Power restored after Hurricane Cosmo. Opportunity Level: Max
- Inventory Carrying Costs exceeds threshold. Opportunity Level: Max
- 22 stores have Insufficient inventory for 4th of July weekend. Opportunity Level: Mod

Messages

Martina M.
Forced-out shippers arrive in 10 days.

Hula G.
United Way campaign is exceeding projections.

Opportunities | Dashboard | Std Reports | Custom Reports

PRICING ANALYTICAL SYSTEM

Variable messaging area *** Reminder: National Promo Starts June 1, 2018 *** Variable messaging area

Advanced

Accounts

Geographies

From: 05/01/2017

To: 05/01/2018

BSAM Products

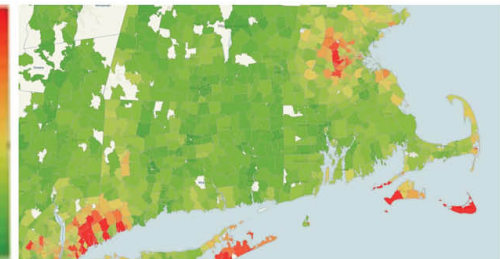
Competitors

Update

ALL

MAP Compliance by Zip Code: Northeast

Sustained Non-Compliance
Temporary Non-Compliance
Acceptable but Nearing Limits
Acceptable



Competitive Promotions: Northeast



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Your confidence is our priority. That's why we're proud to stand by the lines we drive with promises you can trust.

Price Match Guarantee: We'll match any price you find online for identical tires - not even online for a different set.

30-Day Goodyear Pledge: 30 days to decide whether to keep your tires or exchange them for a different set.

Online Purchase Guarantee: If a qualifying price ending with your Goodyear.com order, we'll make it right - money back.

Type

Size

Resellers

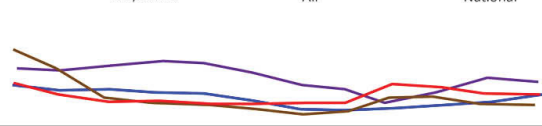
Geographies

All Season

275/55R20

All

National



Summary

National Average: \$172

